

# EPIC Awards

## STARS of Bristol Awards

Celebrating the achievements of  
Bristol's Children in Care and Care Leavers

2018  
Sponsorship  
Opportunities

### Why support these awards?



This November we will once again welcome our children in care and care leavers to their red carpet event of the year, the EPIC and STARS Awards, and I am seeking your support to make this a special day of recognition.

Bristol City Council is the corporate parent to over 700 children and 400 care leavers, and, like any parent, we have high aspirations and ambitions for our young people. However, many challenges remain in Bristol. So much talent is lost every year, partly because social, economic and political opportunity are not equally available to all.

We do not want anyone to be left behind - everyone should share in the success of Bristol. Giving young people the best start in life is among our highest priorities.

Many children in care have had a chaotic or traumatic start in life. As a city we must recognise their achievements and the valuable contribution they make to our communities and city. This is the founding principle of the EPIC and STARS Awards. To achieve so much in the face of such challenge must be celebrated.

We are working with partners across Bristol to improve outcomes for our most vulnerable children, but there is more to do. Support from your organisation will make a real difference to the lives of these young people, creating an evening to remember and providing the inspiration and opportunity to work towards a flourishing life beyond care.

I look forward to working with you to support these important young people.

A handwritten signature in black ink that reads "Marvin".

**Marvin Rees**  
Mayor of Bristol



# Ways to get involved

## **BRONZE: Category sponsorship (30 opportunities)**

£350 + VAT against one award category for one age group

### IN RETURN:

- Logo in programme against category
- Logo on presentation against category
- Inclusion in social media for the event on Bristol City Council and Bristol Fostering Twitter and Facebook using #EPICBristol and #STARSBristol
- Link on the event web page on Bristol City Council's website
- Invitation to present the award at the event

## **SILVER: Enhanced category sponsorship**

£500 + VAT

### IN RETURN:

As above, but with the addition of:

- Half page advert in the programme
- Invitation to join the judging panel to choose shortlist and overall winners

## **GOLD: Main sponsor (5 opportunities)**

£1500 + VAT

### IN RETURN:

- Logo on the front of the programme
- Logo on presentation
- Inclusion in social media for the event on Bristol City Council and Bristol Fostering Twitter and Facebook using #EPICBristol and #STARSBristol
- Link on the event web page on Bristol City Council's website
- Invitation to the event to join in the presentation of the Mayor's Award
- Logo on certificates
- Full page advert in the programme
- Invitation to join the judging panel to choose shortlist and overall winners
- Space for a pull up banner and table for leaflets

## **DONATION**

Your generous donations could support the awards in a number of ways, for example:

- Prizes for award winners
- Financial donation towards prizes for winners
- Other goods and services towards the event. This could include music/DJing, entertainment, activities, goody bags or items to go inside, decorations, printing costs.

### IN RETURN:

Acknowledgement in the programme and on the presentation

**NOTE:** Any surplus sponsorship from the awards will be transferred into the **EPIC Fund** to enable local children in care to access opportunities. See the last page for details.



# Award categories

## EPIC Awards

Exceptional People in Care

Two age groups for each award = 20 awards

- 5-11 year olds
- 12-17 year olds

### Categories

1. EPIC Learner
2. EPIC Sports Star
3. EPIC Hero – community contribution/saving the day/heroic act
4. EPIC Talent (Art)
5. EPIC Talent (Music)
6. EPIC Talent (Dance and drama)
7. EPIC Journey – personal journey/personal development
8. EPIC Friend/Carer – participation/caring
9. EPIC Sibling – leading/supporting siblings – their own or foster siblings
10. EPIC Change maker – making a difference to others



## STARS of Bristol Awards

Strong, Talented, Awesome, Rollercoaster Survivors

One age group, 18-25 year old care leavers = 10 awards

### Categories

1. STARS Learner award
2. STARS Sports award
3. STARS Hero award
4. STARS Talent award (Art)
5. STARS Talent award (Music)
6. STARS Talent award (Dance and drama)
7. STARS Personal journey award
8. STARS Friend/carer award
9. STARS Sibling award
10. STARS Leading change award



## What next?

Please email [epicawards@bristol.gov.uk](mailto:epicawards@bristol.gov.uk) with your expression of interest by **Friday 8 June**.

Please include any requests for specific awards and age groups and we will do our best to accommodate. However, popular awards sometimes have several expressions of interest, so we are unable to guarantee specific requests at this early stage.

We will confirm categories and sponsorship agreements by the end of June.



## More ways to support children in care

There are many more ways your organisation can support children in care and care leavers, here are just a few:

- Make your pledge to becoming a fostering friendly employer and support your staff who wish to foster. Contact [fostering.adoption@bristol.gov.uk](mailto:fostering.adoption@bristol.gov.uk) for details.
- Provide mentoring, coaching or work experience opportunities through the [Bristol WORKS](#) scheme.
- Donate to our **EPIC fund** to help us provide life changing opportunities and specialist items for a young person in or leaving care. Examples include supporting talent through musical items, supporting education through IT equipment, driving lessons, small grants to enhance young people's emotional wellbeing and mental health or life changing travel experiences. Contact [epicfund@bristol.gov.uk](mailto:epicfund@bristol.gov.uk) for details.

## Safeguarding children and young people

Children in care are children and young people who are being looked after by the council, either by foster carers or in a residential children's home. Many have had chaotic or traumatic starts to their lives which can impact on their development and future life chances.

\*To ensure our children are kept safe the awards venue is confidential and will only be made available to confirmed sponsors ahead of the event. Sponsors are asked not to promote the venue until after the event has taken place.

For the same reasons, PR will be low key. There could be a wide range of reasons why it may not be possible to publish names and photos of some of the winners. We request sponsors not to take photos or videos which identify any child or young person at the event. We will provide a set of official photos which we would be delighted for you to share. Unfortunately we cannot guarantee the nominees of the categories you have sponsored will be included.

## We look forward to working with you

The EPIC and STARS Awards team

**E: [epicawards@bristol.gov.uk](mailto:epicawards@bristol.gov.uk)**

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